

McDonald's Dance USA Dance Season 2: Countdown to Grand Finale
A Cross-Cultural Celebration Of Diversity

New Jersey, June 29, 2018 – A unique fusion of culture, diversity, and magnificence will take center stage at the McDonald's Dance USA Dance Season 2 Grand Finale, all set to take place at the PlayStation Theater on July 15th this year. With international celebrities, Matt Steffanina, Lauren Gottlieb, and Nakul Dev Mahajan, featuring as the finale judges, and a special performance by Super Cr3w, the event is heralded as the most significant cross-cultural and 'never-seen-before' entertainment event in the New York City.

Matt Steffanina, industry's leading dancer, choreographer and one of the grand finale judges, says, "I've never seen anything like (Dance USA Dance). I am excited to see how people take contemporary styles of dance and put them to Bollywood music."

McDonald's Dance USA Dance is a reality competition series that attracts more than 3000 people from all over the country to participate. This year McDonald's Dance USA Dance toured across nine US cities and also accepted video entries from around the world. The pre-selected 30 regional teams will compete at the semi-finale and will be judged by a panel of esteemed dance adjudicators such as Shivani & Chaya, Jesse Lee Santos, and Greg Chapkis. The final 12 teams will move to the culminating segment of the series and will compete against each other for a total prize of \$15,000 in cash.

"Dance USA Dance has been a whole new experience and challenge for us! For some of us, it is the first time being in the "Bollywood" space." said, a spokesperson from the dance group Tribe, one of the participating teams this year.

McDonald's Dance USA Dance is among the trusted and fastest growing dance brands in the country, distinguished for attracting industry icons, dancers, YouTube stars, and thousands of fans. The show has tremendously grown since its first season last year where the tour consisted of six cities in the US with legendary Bollywood choreographer Saroj Khan.

"Our objective is to provide a cross-cultural platform showcasing the creativity of dancers when challenged to perform on the South Asian or Bollywood music. We aim to create a fusion of cultures to build an exclusive show format that truly represents the essence of multiculturalism in America," said Ashwani Kumar, CEO of 5678 Media Group.

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